



IllustrationPro

For Life & Annuities

For life insurers, their agents and brokers, one of the most important tools required are those used to provide product illustrations to customers. These illustrations must show policy benefits and values that are easy to understand, even if they span multiple life events, for optimum product choice.

It is critical for Life insurance illustration systems to help explain complex life insurance products in a clear and compelling way. For optimal results, illustration solutions need to seamlessly integrate with online client and application information for up-to-date, accurate details and to provide a fully responsive interface with strong visual capabilities, giving agents the power of choice in how, when and what device to use to prepare the illustrations of life and annuity policies to their customers.

Sapiens IllustrationPro presents options for informed choices:



Compelling
Illustrations



One System



Enhanced
Agent
Experience



Cloud Enabled
and Self
Sufficiency



Powerful
Calculations

Sapiens IllustrationPro for Life & Annuities is a cloud-based, point-of-sale illustration and quoting solution, offering a fully responsive, modern and intuitive user experience for both the life and annuities as well as health markets. It is designed to strengthen relationships and speed your sales process. Client interactions start with a base template, where you can quickly add customer information to help them reach the right policy decision. Create customized illustrations that fit the way your company sells today and easily adapt for opportunities tomorrow.

Because it's flexible and expandable, IllustrationPro can adapt to every channel and can be seamlessly populated with a variety of back-end processing solutions. IllustrationPro's modules provide a complete, straight-through processing environment for marketing life, health, and annuity products.

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Sapiens IllustrationPro includes a full UI/UX technology refresh, providing a completely new and satisfying user experience. The technology upgrade and product enhancements also provide a fully responsive UI.

Keith Raymond, Celent

Analyze, Advise and Present Compelling Illustrations – It's critically important for agents to establish their understanding of a prospective client's needs and to advise the customer on their choices. IllustrationPro makes it easy for customers to get the picture quickly and understand all of their insurance product options.

One System – One system to support all marketing channels and life, health and annuity products including term, whole life, universal life, disability income, fixed, variable, and equity indexed annuities. One experience for distribution partners to manage all clients and illustrations in a single, easy to use system.

Enhanced Agent Experience – IllustrationPro's modern, streamlined navigation delivers a simple, intuitive approach to dynamic quotes, complex solves and full illustrations for their customers. Fully responsive with on-demand, multi-device accessibility, available for new business and inforce policies. Data collected during the illustration process can be seamlessly reused in Sapiens eApp, ApplicationPro, reducing the need to rekey sensitive data, the potential for errors, speeding up the eApp process, as well as facilitating straight-through processing.

Powerful Calculations – The system visualizes complex products in a compelling way. Its powerful calculation engines handle the most complex product illustrations, including the appropriate historical and hypothetical references. All with premium performance in mind so that agents can run multiple scenarios quickly and easily – with no downtime.

Cloud Enabled and Self Sufficiency – IllustrationPro is cloud enabled. Tailor a solution to meet your needs today with the flexibility to accommodate future business growth. Our carriers have control over their system updates, and the system enables their business users to easily create their own new product versions without the need for Sapiens or IT bottlenecks. IllustrationPro can also be easily integrated to any third-party, API integration, ACORD-compliant e-application, new business.

Sapiens Insurance Platform

A future-proof, AI-based, open and integrated insurance platform, which accelerates innovation, delivers sustained value and empowers insurers to grow, differentiate, and stay ahead. [Learn More >>](#)

About Sapiens

Sapiens empowers insurers and financial markets with digital software solutions and services. With four decades of experience and more than 600 global customers, Sapiens has a proven ability to satisfy customers' core, data and digital requirements.

For more information visit sapiens.com or follow us on [LinkedIn](#).

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