



SAPIENS

Journey & Form Composer

Orchestrate Your Digital, Your Way

Imagine an ecosystem where insurers are unshackled from IT dependencies – a world in which business users are empowered to plan, execute and publish with shorter time to market, enabling their customers to take complete digital control of their insurance needs.

Up until now, insurers have been hindered by IT or vendor dependencies for any changes they need to make to their customer journeys. It's a tedious process riddled with technical bottlenecks and a lack of self-sufficiency and control. Fortunately, today's insurance ecosystems are trending toward self-service and self-sufficiency, which is music to the ears of business users who must become more involved and in control of the process.

To tune into the transformation, insurers need a solution that rings in these bells and whistles:



Use of a no code/
low code platform to
build & optimize digital
journeys



Ability to improve
your customer
journey quickly and
easily



Digitized
paperwork



Seamless
integration of new,
advanced solutions

Sapiens Journey & Form Composer Transformative solutions built for you

Sapiens Journey & Form Composer modules, which are part of our newly enhanced DigitalSuite solution, are the perfect duo to shape your customer journey.

Journey Composer for Business Users

Simplifying journey creation with drag & drop tools

This transformative tool enables you to digitize your current journeys to enhance every step of the insurance lifecycle for your customers and internal users. Using low-code, drag and drop tools to build and customize journeys, Journey Composer allows users to draw from a library of widgets and components. The module is highly intuitive, visual, clear and easy to publish.

Sapiens Form Composer

Quickly transform documents and data to digital

Our Form Composer digitizes paperwork and forms. This helps you enhance current customer journeys but also to create new journeys in new territories or for new lines of insurance. The tool enables you to convert old PDFs into new digital formats, very quickly transforming your journeys. The module allows you to build and deploy new products faster, easily add data sources and export data through APIs.

Sapiens Journey & Form Composer

offers multiple options for insurers. Start with your current website and portals or enjoy the pre-integrated capabilities with Sapiens user portals (CustomerConnect and AgentConnect) to digitize your customer journeys quickly and easily. They can apply to existing journeys or easily start new ones.

By providing you with tools and capabilities to better serve your customers and agents, you can be more self-sufficient. No matter how quickly the ecosystem evolves, you can improve your journey quickly, at any time, to react to advances in innovation.

About Sapiens

Sapiens empowers insurers and financial markets with digital software solutions and services. With 40 years of experience and 600 global customers, Sapiens has a proven ability to satisfy customers' core, data and digital requirements.

For more information:

www.sapiens.com.

**Interested in
learning more?**

Contact Us